



Contact: Anita Mascioli
Email: amascioli@newearthlife.org
Phone: (310)455-2847, x1003
www.newearthlife.org

FOR IMMEDIATE RELEASE
June 26, 2017

New Earth will be honored at second annual California Nonprofits Day celebration

LOS ANGELES, June 26, 2017—On Wednesday, June 28, New Earth will be honored as a Nonprofit of the Year at a celebration of California Nonprofits Day at the State Capitol in Sacramento. New Earth has been selected by California State Senator Holly Mitchell as an exceptional nonprofit organization in California's 30th District that encompasses Culver City and parts of Los Angeles.

New Earth provides mentor-based arts, educational, and vocational programs that empower juvenile justice and system involved youth ages 13-25 to transform their lives. New Earth currently serves 500 incarcerated youth weekly in probation camps, group homes, placement and juvenile halls throughout Los Angeles and Orange County. Post-incarceration, the organization provides comprehensive wrap around reentry services to 50 youth at the New Earth Arts and Leadership Center in Culver City, that provides career training, case management, arts, gardening programs, and an accredited charter school. In 2016, only 5 percent of youth who received our full spectrum of services were re-incarcerated and over 95 percent of all those served reported improved life outcomes.

Harry Grammer, Founder of New Earth exclaimed,

"There is a huge gap in quality services that provide real life training, support, and options for system-involved youth. We are honored to receive this award and hope that this helps to bring awareness to the incredible strength and courage of the youth we serve!"

Award recipients will be honored at a luncheon at Sacramento's Convention Center, where they will dine with the Senator who selected them and have opportunities to connect with other elected officials through out the day.



New Earth Founder Harry Grammer with CA State Senator Holly Mitchell at the New Earth Arts and Leadership Center in Culver City

###



About New Earth:

New Earth is a nonprofit 501 (c)(3) organization that provides mentor-based arts, educational, and vocational programs that empower juvenile justice system involved youth ages 13-25 to transform their lives, move toward positive, healthier life choices, and realize their full potential as contributing members of our community. Since 2004, New Earth has helped thousands of young people stay away from gangs and prison and move toward healthier, more successful lives. New Earth currently serves 500 incarcerated youth weekly and has 50 students enrolled at the Arts and Leadership Center. New Earth provides an array of innovative and high-quality programming for at-risk youth during and after incarceration that help them improve their educational, employment, and social well-being outcomes.

About California Nonprofits Day:

New Earth will join nearly one hundred other nonprofit leaders from across the state being honored at the annual California Nonprofits Day event, formally recognized by Assembly Concurrent Resolution 54, authored by the chair of the new Assembly Select Committee on the Nonprofit Sector Assemblywoman Monique Limon (D-Santa Barbara). Recipients will be honored at a luncheon at Sacramento's Convention Center, with welcomes from Assembly Speaker Anthony Rendon, Assemblymember Limon, and Jan Masaoka, CEO of the California Association of Nonprofits (CalNonprofits). California Attorney General Xavier Becerra has also been invited to speak to the gathered honorees and their legislators.

"Nonprofit organizations are vitally important to the economy and well-being of California. But too often nonprofits are 'hidden in plain sight.' We are thrilled that the State Assembly has passed a resolution for the second year in a row that puts the spotlight on nonprofits as an economic power that uses that power for the common good. We congratulate all of the award recipients on being honored for the great work they do every day to make California a better place," said Jan Masaoka, CEO of California Association of Nonprofits (CalNonprofits), a statewide alliance of over 10,000 organizations, representing and promoting California's growing nonprofit sector and working to bring the full power of nonprofits to strengthening communities.